

WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

CONTRACT NO. REV.

1011-80145-1

DATE PRINTED

06/02/17

AND

PAGE 1

13565	AGENCY (OR SERVICE) ACTING AS AGENT FOR		391791	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	AKPD MESSAGE & MEDIA			JOHNSON FOR GOVERNOR		
AND	730 N Franklin St Ste 404			9 Warren St		
ADDRESS	Chicago	IL	60654-7205	Newark	NJ 07102-3009	
	USA			USA		
CONTACT				PRODUCT D/GOVERNOR NJ PRIMARY		
LOCAL SALESPERSON	AGENCY EST. NO.			PRODUCT CODE	1304	
NATIONAL SALESPERSON	John Link - CTS-PH					
BROADCAST SCHEDULE STARTING 06/05/17 AND ENDING 06/06/17 NO. WEEKS:						1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

Additional Terms and Conditions:

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

1) CBS reserves the right to assess a fee for late payments.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to

ITEM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
1 LUR	M-T	2	06:00A	07:00A	30S	06/05/17-06/06/17	2 NEWS THIS MORNING	2	900.00	1800.00
2 LUR	M-T	2	07:00A	09:00A	30S	06/05/17-06/06/17	CBS THIS MORNING	2	1000.00	2000.00
3 LUR	M-T	1	09:58A	11:00A	30S	06/05/17-06/06/17	LET'S MAKE A DEAL	1	1000.00	1000.00
4 LUR	M-T	2	11:58A	12:30P	30S	06/05/17-06/06/17	NOON NEWS	2	1200.00	2400.00
5 LUR	M	1	04:00P	05:00P	30S	06/05/17-06/05/17	JUDGE JUDY	1	1300.00	1300.00
6 LUR	M	1	05:00P	06:00P	30S	06/05/17-06/05/17	5PM EARLY NEWS	1	1500.00	1500.00
7 LUR	M	1	06:00P	06:30P	30S	06/05/17-06/05/17	EARLY NEWS	1	1600.00	1600.00
8 LUR	M	1	11:00P	11:35P	30S	06/05/17-06/05/17	LATE NEWS M-SUN	1	3200.00	3200.00
Total Contract:								11		14800.00
Billing Summary										
Qtr 2-17						Apr	May	Jun	Total	
						.00	.00	14800.00	14800.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



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PAGE 2

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